

Experiential Entertainment For Trade Show Booths and Marketing Activations



bq bryan quinn
productions

• Drawing Crowds • Gathering Leads • Generating \$ales





"With Checkered Flag Interactive Racing we generated more leads than at any previous trade show."

Patrick Mullen - SGS North America Inc

You Need BIG Results... We Deliver

Our #1 priority is to ensure that your marketing dollars are well spent. Let's face it, a trade show booth or marketing activation is expensive. With our help, your investment will yield results.

Receive contact data from the participants and have them share photos via social media by adding our souvenir photo/lead capture system.

Engage attendees with our unique experiential marketing entertainment that keep them coming back for more and makes your brand stand out from the crowd.

Give your sales team more opportunities to build relationships with attendees to create a positive ROI.



Checkered Flag Interactive Racing

Racecars are powerful, sexy and demand attention. That's why companies spend millions to put their names on them. Our exciting racing experience shifts your marketing into overdrive. YOUR logo will speed around the track on custom designed racecars as crowds gather to race and cheer on the drivers. Numerous trackside branding opportunities provide the perfect platform to deliver your message, while attendees enjoy an impactful experience. Visit www.CFIRacing.com for more information.

Ultimate Game Show

Game shows are flashy, exciting and everyone has dreamt of being a contestant on one. With our TV-style game shows, attendees will be yelling out the features and benefits of YOUR products as they answer custom written trivia questions. Our game show host will become your brand ambassador, highlighting key marketing messages to the huge crowds that gather in your booth. Your logo is incorporated into the on-screen graphics and colorful podium signage. Visit www.UltimateGameShow.com to learn more.



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NOW OFFERING SOUVENIR PHOTO/LEAD CAPTURE/VIRAL SOCIAL MEDIA UPGRADE!

Features and Benefits:

- One-of-a-kind interactive activities make your booth stand-out and gather crowds
- Contact data can be gathered from every person who participates
- State-of-the-art equipment designed to provide multiple branding opportunities
- Professional staff serve as brand ambassadors, delivering your marketing messages effectively



- Exciting activities designed to keep attendees in your booth longer and keep them coming back
- 20+ years of experience providing corporate and marketing entertainment
- Close more sales because potential customers remember your products and services
- Give away branded souvenir photos that get shared on social media



Our Souvenir Photo/Lead Capture System
Collects contact data & helps your event go VIRAL



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Experiential Entertainment
For Trade Show Booths and Marketing Activations



Remote Control NASCAR® - Style Racing



**ULTIMATE
GAME SHOW**
Customized Game Show Productions



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